

APPROXIMATELY 6 WEEKS

Orientation to Management

Introduces basic language, concepts, tools, and problem-framing methodologies that will be drawn on broadly throughout the curriculum but are not easily introduced in subsequent courses; develops techniques for interpersonal effectiveness in critical work relationships and teams; and begins the process of focusing career aspirations.

APPROXIMATELY 12 WEEKS

Organizational Perspectives

Presents each course from the viewpoint of a key internal or external role, rather than a discrete function. Contextually grounded, each course frames the managerial questions necessary for engagement of that role, brings insights from the functional management disciplines (Finance, Marketing, etc.) to provide answers to those questions, and affords the opportunity for focused consideration of values-based and ethical issues, creating a coherent view of problem solving, engagement, and leadership.

APPROXIMATELY 6 WEEKS

Integrated Leadership Perspective

Merges perspectives in a series of interdisciplinary cases structured to describe challenges faced by leaders of organizations of differing size, scope, and sector.

