

Arthur Campbell

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Contact Information

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Professional Experience

2009 – Present Assistant Professor of Economics, Yale University, School of Management.
2003 – 2004 Consultant, Frontier Economics

Education

2009 Ph.D., Economics, Massachusetts Institute of Technology.
 Thesis: "Social Networks in Industrial Organization"
2002 B.A., Mechanical Engineering, University of Melbourne.
 B.A., Economics, University of Melbourne.

Research Fields

Industrial Organization, Economic Theory, Energy Economics

Publications

"Solutions Manual to Accompany Contract Theory" (with Moshe Cohen, Florian Ederer, and Johannes Spinnewijn) *MIT Press*, September 2007

Working Papers

"Word of Mouth and Percolation in Social Networks"
"Investment Incentives of Policies Supporting Intermittent Generation"
"Signaling in Social Network Formation"
"Time to Decide: Information Search and Revelation in Groups" (with Florian Ederer and Johannes Spinnewijn)

Work in Progress

Targeted information revelation through word of mouth marketing and advertising (with Dina Mayzlin and Jiwoong Shin)

Knowledge Transmission in Educational Institutions (with Jonathan Feinstein)

Conferences and Presentations

Iowa State University, University of Toronto, Yale University School of Management, I.E.S.E., University College London, University of Melbourne, Monash University, University of NSW, Hitotsubashi University.

Teaching

2011 – Present Energy Market Strategy, Yale University, School of Management.

2010 – Present Competitive Strategy, Yale University, School of Management.

2008 Energy Economics and Policy, MIT.

Referee

American Economic Review, Rand Journal of Economics, Theoretical Economics, Economic Journal, The B.E. Journal of Theoretical Economics.