

The Integrated MBA Core Curriculum

The core curriculum is built around the perspectives a manager must understand to lead an organization to success. This multidisciplinary approach makes the learning experience more applicable to the real world.

Orientation to Management



Orientation to Management

A group of courses that develop fundamental concepts so that Yale MBAs understand markets and have the critical skills to frame problems and make decisions.

Organizational Perspectives

The heart of the first year; courses structured around the constituencies a manager must engage, manage, and lead.

International Experience

Faculty-led trips to connect with business and civic leaders, often including Yale alumni, to assess the business, economic, and social conditions in a particular country or region. The trips are closely tied to the Perspectives courses.

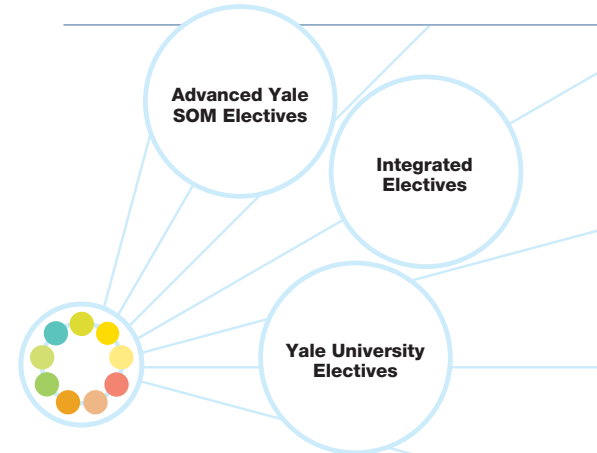
Integrated Leadership Perspective

A seven-week course synthesizing the lessons of the core through complex case studies.

Electives

Develop Advanced Skills and Extend Your Reach

Students pursue specialized study, choosing from courses at Yale SOM and throughout Yale University.



Choose from across Yale

The following are a few of the courses taken by Yale MBA students in 2010-2011.

- Operating a Hedge Fund
- Green Energy Policy
- Social Media Management
- Behavioral Finance
- Elementary Modern Chinese I
- International Political Economy
- Pricing Strategy
- Competitive Strategy
- Strategic Leadership across Sectors
- Law and Economics of Corporate Control
- Financial Statement Analysis
- Politics and Media in the U.S.
- Emerging Markets Finance
- Data-Driven Marketing
- Economics of the Environment

Advanced Yale SOM Electives

Courses in accounting, economics, finance, general management, leadership and organizational behavior, marketing, and strategy.

Integrated Electives

Unique Yale SOM courses that combine multiple disciplines to address contemporary business issues.

Yale University Electives

Without restriction on the number of such courses taken, MBAs take electives offered by eminent schools and departments of Yale University.

Beijing, Moscow, Delhi, Tel Aviv, Santiago...

These are among the important cities first-year MBA students have visited on the International Experience.

ONLINE VIDEO

MBA.YALE.EDU/VIDEOS



Colleen Ferrand-Andrew '12 on how the Innovator course turns conventional thinking on its head

"Some think of innovation as a eureka moment. But most great ideas happen because you have the right people and you give them the support and the structure to work with each other."



Jason Kearns '11 on a visit to New York City as part of the Washington to Wall Street course

Connecting with Leaders

"We had the great fortune of meeting with legends like Paul Volcker, Robert Rubin, and Roger Altman. We got a sense for who these

people were, where their beliefs stem from, and what values they uphold when leading their firms."

See mba.yale.edu/wtow.

Real Businesses

One Yale SOM elective, Entrepreneurial Business Planning, has a history of launching successful startups. See mba.yale.edu/businessplan.